

ORDER



WZZM 13

Orders
Order / Rev: 725190
Alt Order #: 06397947
Product Desc: MDSCC-HD91
Estimate: 1862
Flight Dates: 10/27/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Envision Comm C/O Mundy Katowitz
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: MDSCC- HD91
Demographic: A35+
Product Codes: IS-Issue/Ballot,PL-State House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$6,175.00	\$5,248.75
10/29/12	11/06/12	39	\$35,025.00	\$29,771.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$6,175.00	\$5,248.75	0.00
November 2012	39	\$35,025.00	\$29,771.25	0.00
Totals	46	\$41,200.00	\$35,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	11/02/12	11/02/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$400.00		0.00			
E 2	WZZM	11/02/12	11/02/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	----F--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E 3	WZZM	11/02/12	11/02/12	13 On Your Sidelines 13 On Your Sidelines	CM	13 On Your Sidelin (11:15 PM-12:00 XM)	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ON YOUR SIDELINES (HIGH SCHOOL FOO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
E 4	WZZM	11/02/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 5	WZZM	11/02/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WZZM	11/02/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
E 6	WZZM	11/02/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
E 7	WZZM	10/29/12	10/29/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$400.00		0.00			
E 8	WZZM	10/29/12	10/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
E 9	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 10	WZZM	10/29/12	10/29/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
E 11	WZZM	10/29/12	10/29/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00			
E 12	WZZM	10/29/12	10/29/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00			
E 13	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 14	WZZM	11/05/12	11/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 15	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,500.00		0.00			
E 16	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$5,000.00		0.00			
E 17	WZZM	11/05/12	11/05/12		CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Take 5															
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$100.00		0.00						
E 18	WZZM	10/27/12	11/03/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00
SAT LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	1		\$400.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----S-	1		\$400.00		0.00						
E 19	WZZM	10/27/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$175.00	P-1	0.00	NM	2	\$350.00
SAT MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	1		\$175.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----S-	1		\$175.00		0.00						
E 20	WZZM	10/28/12	10/28/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$1,200.00		0.00						
E 21	WZZM	10/28/12	11/04/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$1,200.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$1,200.00		0.00						
E 22	WZZM	10/28/12	11/04/12	WZZM Sun Weekend AMCM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00
SUN MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$200.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$200.00		0.00						
E 23	WZZM	10/28/12	11/04/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$1,000.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$1,000.00		0.00						
E 24	WZZM	10/28/12	10/28/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	1		\$2,000.00		0.00						
E 25	WZZM	11/01/12	11/01/12	M-F 1230-1p Judge Judy	CM	1230-1p	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$400.00		0.00						
E 26	WZZM	11/01/12	11/01/12	M-F 5-530pm Judge Judy	CM	5-530p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$1,200.00		0.00						
E 27	WZZM	11/01/12	11/01/12	M-F 530-6a M-F Morning News	CM	530-6a	---T---	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	---T---	1		\$550.00		0.00						
E 28	WZZM	11/01/12	11/01/12	M-F 6-630p M-F News	CM	6-630p	---T---	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00

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WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$2,500.00		0.00			
E 30	WZZM	11/01/12	11/01/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$100.00		0.00			
E 31	WZZM	10/30/12	10/30/12	M-F 1230-1p Judge Judy	CM	1230-1p	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$400.00		0.00			
E 32	WZZM	11/06/12	11/06/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----					1	\$500.00		0.00			
E 33	WZZM	10/30/12	10/30/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 34	WZZM	10/30/12	10/30/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$550.00		0.00			
E 35	WZZM	10/30/12	10/30/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
E 36	WZZM	10/30/12	11/06/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$100.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					1	\$100.00		0.00			
E 37	WZZM	10/31/12	10/31/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$400.00		0.00			
E 38	WZZM	10/31/12	10/31/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
E 39	WZZM	10/31/12	10/31/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 40	WZZM	10/31/12	10/31/12	M-F 4-430pm Judge Judy	CM	4-430p	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$800.00		0.00			
E 41	WZZM	10/31/12	10/31/12	M-F 5-530a M-F Morning News	CM	5-530a	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00

